

Q: What is Hair Nation Expo Spring May 2020 Show about?

A: Well.. I'm glad you asked that question. It's our 4<sup>th</sup> edition of Hair Nation Expo events and we're thrilled to continue to stage them at the amazing and beautiful Showboat Hotel in Atlantic City, New Jersey.

Q: Where and when is it being held? Is it for professionals only?

A: The action takes place Saturday, May 2<sup>nd</sup>, 2020, Sunday, May 3<sup>rd</sup>, 2020 and Monday, May 4<sup>th</sup>, 2020. The hours are from 10am to 6pm and until 5pm on Monday at The Showboat Hotel in Atlantic City, New Jersey. Hair Nation Expo is the first ever hair and beauty show on the boardwalk in the history of Atlantic City, New Jersey.

Q: I'm a hair school student, is there anything for me there?

A: Absolutely! The entire event's mission is with a focus on education and partnering with our amazing schools from all over the region. We've dedicated Monday, May 4<sup>th</sup>, 2020 at Hair Nation Expo Spring Show 2020 as our *official Student Day* Celebration. It's a day dedicated by HaiRadio LLC to meeting our commitment to the hair and beauty industry's future leaders. We have special guest speakers and work directly with the school teachers and administrators to make it the best education possible. We're registered as a Preferred Vendor in the state of New Jersey. We receive buses of high school students who are enrolled in hair and beauty classes at Hair Nation Expo events. Also, we welcome those in private hair and beauty schools from all over! We offer a special low rate for ALL hair and beauty students. Ask us!

Q: What is the difference between your recent show in November 2019 and the upcoming May2020 event?

A: There is a big difference between each of our three yearly trade show events. Our events already span three seasons and each one has its own focus. Our May event ushers in the spring season in with amazing hair and fashion. Our August is the height of the summer and is all about family and fun! We open our beautiful theater inside The Showboat for great fun! Our November show will remain FREE to the public. All of our shows are always accessible online and have their own APP to facilitate ticket purchasing and scheduling. Hair Nation Expo is all about hair, beauty and community!

Q: What can you tell us about The Showboat Hotel in Atlantic City? How did this come about?

A: We're very excited to name The Showboat Hotel in Atlantic City as our host/hotel. It's a top name brand location with whom everyone, particularly, in the Northeast is already familiar. It's incredibly scenic and we've made history by ushering in the first hair shows to take place on the boardwalk. We are inside at The Showboat Hotel. They also have amazing on site restaurants, other events happening concurrently and we put on an amazing stage show at Hair Nation Expo. It's already included with the ticket.

Q: How do I buy a ticket?

A: You may buy a ticket via several different places/ways. Go to <a href="www.EventBrite.com">www.EventBrite.com</a> to purchase your ticket or directly to our platform <a href="www.HairNationExpo.Biz">www.HairNationExpo.Biz</a>. We also have set up several key locations that sell our tickets around several states. Call us at 1-800-379-0748 with any questions or comments.

Q: Can I be a vendor?

A: We welcome inquiries from all those interested and following our information session, we're ready to inform you whether you've been approved for vending with us. Call us today at 1-800-379-0748, extension 5.

Q: How do we get to Atlantic City, New Jersey?

Q: Atlantic City, New Jersey is very simple to get to from just about everywhere as it's already a tourist destination with buses bring folks in and out of Atlantic City daily. There is a major airport in Atlantic City, New Jersey but only an airline or two operate from there. Most folks fly in to Philadelphia International Airport and shuttle over to Atlantic City. It's only about 45mins-60mins of travel time. Also, some folks fly in to Newark, New Jersey or even New York City airports. It's easy to make your way down to Atlantic City. There are buses that will get you to AC very economically. Call us at 1-800-379-0748 with any questions, we're happy to help! Our official airline is Delta Airlines and we have a special code to get a discount available at <a href="https://www.HairNationExpo.Biz">www.HairNationExpo.Biz</a>. Our official car rental is Budget, book special discount at <a href="https://www.HairNationExpo.Biz">www.HairNationExpo.Biz</a>.

Q: Do you have special rates for bigger size vending space?

A: Yes. Call us 1-800-379-0748 for more details.